

DISNEY INTERACTIVE AND HARMONIX RELEASE
“DISNEY FANTASIA MUSIC EVOLVED” DEMO FOR XBOX ONE AND XBOX 360
Play Award-Winning Musical Motion Video Game Before October 21 Launch

BURBANK, Calif. — (October 10, 2014) Fans won't have to wait until the October 21 release of “Disney Fantasia: Music Evolved” to experience the music and magic of the innovative title first hand. Today, Disney Interactive and Harmonix announced that they will give fans an early peek at the game via downloadable demos on Xbox One, the all-in-one games and entertainment system and Xbox 360 games and entertainment system from Microsoft. These special, advance demos will also introduce players to the game's “Performance Mode,” and are now available.

Embark on the first steps of the “Disney Fantasia: Music Evolved” journey as the new Sorcerer's Apprentice, under the guidance of the legendary Yen Sid. The demo will help guide players through the innovative rhythm motion gameplay, using Bach's “Toccatina and Fugue” and Lady Gaga's “Applause” to teach them how to perform, remix, and manipulate music! As part of the demo, players will also get a small taste of a musical creation using the “Sound Sketcher,” one of five “Composition Spells.”

Players will get the opportunity to play a selection of edited tracks from the game – either alone or with another player in two-player Multiplayer mode – including:

- Gorillaz – “Feel Good Inc.”
- Imagine Dragons – “Radioactive”
- Lady Gaga – “Applause”
- Lorde – “Royals”
- Mozart – “Eine Kleine Nachtmusik”
- Queen – “Bohemian Rhapsody”

Featuring over 30 tracks – including contemporary pop, hip hop, rock, classical, and more – “Disney Fantasia: Music Evolved” transports players to a breathtaking world where music and magic combine to transform extraordinary interactive landscapes in entirely new and creative ways.

The breakthrough musical motion game will be available worldwide on October 21 for \$59.99 for Xbox One, the all-in-one games and entertainment system from Microsoft, and for \$49.99 for Kinect for Xbox 360 and is rated E10+ by the ESRB.

For additional information about “Disney Fantasia: Music Evolved,” join the Facebook community at <https://www.facebook.com/fantasiagame>, follow us on Twitter and Instagram

@FantasiaGame, and view all videos on our YouTube channel at <http://youtube.com/FantasiaGame>.

About Harmonix Music Systems, Inc.

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit www.harmonixmusic.com.

About Disney Interactive

Disney Interactive, one of the world's largest creators of high-quality interactive entertainment across all platforms, is the part of The Walt Disney Company responsible for the global creation and delivery of interactive entertainment, multi-platform video games, and family-focused content across all current and emerging digital media platforms. Disney Interactive produces and distributes a broad portfolio of content from Disney Interactive Games and Disney Interactive Media. Products and content released and operated by Disney Interactive include blockbuster mobile, social and console games, online virtual worlds, #1 kid's entertainment destination Disney.com and the #1 Family/Parenting portfolio on the Web.

Disney Interactive is the interactive entertainment part of The Walt Disney Company (NYSE: DIS).

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