

**DISNEY INTERACTIVE AND HARMONIX BRING THE MUSIC AND THE MAGIC FROM
“DISNEY FANTASIA: MUSIC EVOLVED” TO PAX PRIME 2014**

Fans Experience and Play Through New Worlds and Music To Earn Exclusive Collectible Swag

Full Soundtrack and Footage of Recording Sessions Revealed at Panel

BURBANK, Calif. — (August 26, 2014) – Disney Interactive and Harmonix are delivering music and magic to PAX Prime 2014 in Seattle with the award-winning “Disney Fantasia: Music Evolved.” Disney Interactive and Harmonix will be on hand for the ultimate fan experience, giving attendees opportunities to collect exclusive swag, play new songs at the ***Disney Fantasia: Music Evolved Soundscape***, and receive a behind-the-scenes look at the music production for the game at the ‘Music Evolved – From 8 Bit Soundtrack to Gameplay’ panel.

“Disney Fantasia: Music Evolved” Soundscape

When: Friday, August 29 – Sunday, August 31 from 10 a.m. – 8 p.m.

Monday, September 1 from 10 a.m. – 6 p.m.

Location: Portland & Discovery Rooms at the Grand Hyatt (721 Pine Street)

Stop by the ***Disney Fantasia: Music Evolved Soundscape*** and play through new worlds and music featured in the game to earn limited edition “Disney Fantasia: Music Evolved” giveaways including collectible buttons (8 styles – collect them all!) and a T-shirt featuring award-winning original artwork, while supplies last. Fans can also enter for a chance to win a custom Xbox One. Daily drawings will be held one hour before doors close.

Get a sneak peek at the giveaways and download the image here: <http://bit.ly/FantasiaPAX>

“Music Evolved – From 8 Bit Soundtrack to Gameplay” Panel

When: Saturday, August 30 at 12:00PM – 1:00PM PT

Location: Hedgehog Theatre at the Washington State Convention Center

Join Award-winning Composer, Inon Zur, Recording Producer and Engineer Eddie Kramer, Host/Producer of “Classical MPR” Emily Reese and instrumental members of the Disney Interactive music team to get a behind-the-scenes look at what it takes to produce music for the first-ever immersive music discovery platform. Full soundtrack will be announced and never-before-seen footage of recording sessions revealed.

Featuring over 30 tracks – including contemporary hits, classic rock, classical music, and more – “Disney Fantasia: Music Evolved” transports players to a breathtaking world where music and magic combine to transform extraordinary interactive landscapes in entirely new and creative ways.

“Disney Fantasia: Music Evolved” will be available worldwide on October 21, 2014 for \$59.99 for Xbox One, the all-in-one games and entertainment system from Microsoft, and Kinect for Xbox 360 with an ESRB rating of E10+ with lyrics descriptor. For additional information about “Disney Fantasia: Music Evolved,” join the Facebook community at <https://www.facebook.com/fantasiagame>, follow us on Twitter and Instagram @FantasiaGame and view all videos on our YouTube channel at <http://youtube.com/FantasiaGame>.

About Harmonix Music Systems, Inc.

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit www.harmonixmusic.com.

About Disney Interactive

Disney Interactive, one of the world’s largest creators of high-quality interactive entertainment across all platforms, is the part of The Walt Disney Company responsible for the global creation and delivery of interactive entertainment, multi-platform video games, and family-focused content across all current and emerging digital media platforms. Disney Interactive produces and distributes a broad portfolio of content from Disney Interactive Games and Disney Interactive Media. Products and content released and operated by Disney Interactive include blockbuster mobile, social and console games, online virtual worlds, #1 kid’s entertainment destination Disney.com and the #1 Family/Parenting portfolio on the Web.

Disney Interactive is the interactive entertainment part of The Walt Disney Company (NYSE: DIS).

No Purchase Necessary. Sweepstakes begins on 8/29/14 and ends on 9/1/14. Sweepstakes open to persons 13 or older who physically attend and play the demos. VOID WHERE PROHIBITED. There are four (4) prizes available to be won. Limit one (1) prize per person. Sponsor: Disney Interactive d/b/a Disney Online, 1200 Grand Central Avenue, Glendale, CA 91201. See Official Rules posted at the event above for full eligibility and entry requirements, prize description, conditions and limitations.

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